***PRESS RELEASE***  
For Immediate Release

|  |  |
| --- | --- |
| Compact 2-Slice  Toaster Oven With  Adjustable Temperature  Settings |  |

Chicago, IL (March 2, 2019) – Zojirushi has expanded its product offerings with their new Toaster Oven (ET-WMC22). The compact design accommodates 2 large slices of bread and is perfect for singles and small families. The adjustable temperature settings range from 175°F to 450°F – and allow users to cook a variety of foods. For ease-of-use, cooking guidelines for commonly cooked foods, including toast, rice cake, frozen fries, pizza and cookies, are imprinted on the front glass door. The Toaster Oven is available now for a suggested retail price of $105.00.

The Toaster Oven has a variety of features designed for easy maintenance as well as for safety, a key trait that Zojirushi prides itself on. The glass door, mesh rack and crumb tray are all removable and washable. The auto pull-out mesh rack allows for easy removal of food. And in keeping the users’ safety in mind, a guard on the top protects against accidental contact and a bottom guard directs fallen foods from burning. In addition, all components that come into contact with food are BPA-free.

With a sleek glossy black finish, the Toaster Oven is also equipped with an easy-to-use 30- minute dial timer, and an audible bell signal that alerts completion. The interior is large enough to hold a personal-sized pizza.

**About Zojirushi**

In 2018, Zojirushi celebrates its 100th anniversary, and a century of products designed to improve customers' quality of life—bringing comfort, ease, vitality and affluence to people around the world. Zojirushi was established in 1918 as a producer of hand-blown vacuum bottles and has been a world leader in thermal products ever since. The Zojirushi line was expanded to include a wide range of stainless steel vacuum bottles, rice cookers, breadmakers, *Air Pot*® beverage dispensers, thermal serving carafes, specialty cookware, small electrics, restaurant equipment, and other products. Striving to remain faithful to the principles that embodied the company's first 100 years, and the reputation of quality and durability it earned them, Zojirushi looks forward to a future of continued innovation and inspired design.

For more information on the entire quality Zojirushi Product Collection, contact Zojirushi America Corporation at 800.733.6270 or visit www.zojirushi.com

On Facebook: http://www.facebook.com/zojirushiusa

On Twitter: @ZojirushiUSA

On Instagram: @zojirushiamerica

# # #

For More Information:

Krista Erickson

[pr@zojirushi.com](mailto:pr@zojirushi.com)

310.926.1435